

# HUBSPOT CMS VS WORDPRESS

Which CMS Fits Your Business?



Choosing a content management system isn't about which one is universally "better." **It's about which platform aligns with your team, your goals, and your growth plans.** Here's a quick side-by-side view of HubSpot CMS vs WordPress to help you weigh your options.

FEATURES	 HUBSPOT CMS	 WORDPRESS
Ease of Use	Drag-and-drop, marketer-friendly	Easy for blogs, complex sites need dev help
Customization	Flexible within HubSpot framework	Unlimited via plugins & themes
Security	Built-in SSL, CDN, and 24/7 monitoring	Depends on hosting & plugin upkeep
Analytics	Native, tied to CRM & revenue	Third-party, not always CRM-integrated
Pricing	Starts at \$25/month (all-in-one)	Free core, \$50-\$300/mo w/hosting & plugins

## BOTH PLATFORMS CAN DELIVER GREAT RESULTS.



HubSpot CMS gives you an all-in-one, marketing-ready ecosystem with less upkeep.



WordPress offers unmatched flexibility if you're ready to manage the moving parts.

**At Vonazon, we help businesses succeed with both, but as a HubSpot Elite Partner, we know how powerful HubSpot CMS can be when paired with the right strategy.**

Contact our team for a free consultation.

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