

Vonazon Job Description Template

Job Title: Graphic Designer

Department: Creative Team

About Vonazon -

Vonazon is a fast-growing digital sales and marketing agency headquartered in Ventura, CA. We were officially founded in 2005 when our CEO Kevin England left the IT industry and used his decades worth of experience to pursue digital marketing. Now, we're a full-service agency with a HubSpot Elite partnership ranking and clients from all over the world!

At Vonazon, we understand that marketing is not a one-size-fits all approach. We value long-term client relationships and take the time to understand unique business objectives. Curating custom marketing strategies that embody originality, collaboration, technology, and today's latest marketing platforms is our specialty.

We are TEAM focused! We prioritize an inclusive workplace environment and pride ourselves on being effective cross-team communicators. We believe in building teams of diverse professionals that are passionate marketers, creative designers, forward thinkers, project managers, and technological pioneers. We value the unique stories our employees bring to the table and showcase our gratitude through several employee initiatives such as unlimited paid PTO gifted on your one-year anniversary, a hybrid work schedule, teambuilding activities, and frequent charitable ventures.

Our Values - Diversity – Innovation – Teamwork – Quality – Passion

At Vonazon, our core values fuel all that we do. Having a diverse team encourages multiple perspectives, innovation places us at the forefront of marketing technology which allows us to offer the latest and greatest in marketing to our clients, teamwork ensures that projects are completed with collaborative efficiency, and quality ensures that our clients receive noteworthy content that elevates their entire public persona. Last but certainly not least, marketing without passion is lackluster. Passion is the very root of our organization, and it's the secret ingredient to our company's success. We love what we do, and we love to show it!

If you have an appetite for continuous learning, can adapt to fast-paced work environments, have a passion for digital sales and marketing, embody creativity, and prioritize inclusivity, then we want to hear from you! Please continue reading about this role for a more descriptive breakdown.

The Role –

In the Graphic Design role, you will bring marketing strategies to life with thoughtful research, cutting edge design and creativity. You will collaborate with your fellow creative's and cross-functional teams; working together to bring the client something new, and designs that elevate their brand.

What you'll do -

- Design, produce, and manage online content, including emails, social media posts, landing pages, and informative content such as ebooks
- Meet tight design deadlines
- Digest design feedback, and implement revisions
- Prepare briefs for projects and present design ideas to stakeholders
- Collaborate with cross-functional teams such as project managers, strategists, and marketing automation to ensure that designs align with brand, and gain understanding of projects
- Provide advice and guidance on the aesthetic for campaigns and projects

What we are looking for –

- At least 2-3 years' experience developing and implementing creative projects with an agency or in-house creative department
- AA or BA Degree in Graphic Design or Certification from a qualified trade school
- Knowledge and experience in Adobe CC, Photoshop, InDesign and Illustrator
- Top notch organizational, time management and prioritizing skills
- Typography
- Creativity and originality
- Dependable collaborator
- Strong work ethic
- Sharp sense of detail
- You are constantly learning, and improving your design skillsets

How to really get our attention –

- You have a digital marketing background
- You thrive in a fast-paced setting
- You enjoy working on multiple projects at once
- Flexible with an amazing can-do attitude
- Experience in designing for web
- B to B marketing background

Vonazon perks!

- Unlimited Paid Vacation gifted on your one year anniversary
- Remote/In-office schedule (two days a week remote)
- All day snacks, coffee and tea
- Retirement savings plan
- Pet Friendly office



- Breakfast Monday's
- Team bonding events
- Participants of the Ventura Corporate games and winner of the 2019 Unity Award
- Coffee, tea and all-day snacks

Vonazon is an Equal Opportunity Employer, drug free workplace, and complies with ADA regulations as applicable

Job Type: Full-time